

EAST-[09841423.wsp:1]

File View Edit Tools Window Help

Pending

Active

- L1: (1677) (TV or "interactive TV") and ((tagg\$3 or mark\$3) near5 content)
- L2: (116) 1 and (match\$3 near8 (key or "personalization data"))
- L3: (45) 1 and (match\$3 near8 (key or "personalization data"))
- L4: (30) 3 and receiver
- L5: (29) 4 and ("set top" or STB or terminal)
- L6: (0) 5 and (display\$3 near8 (tagg\$3 or mark\$3) near8 content)
- L7: (0) 5 and (display\$3 near8 tagg\$3 near8 content)
- L8: (29) 4 and ("set top" or STB or terminal)
- L9: (29) 8 and display\$3
- L10: (26) 8 and (display\$3 near8 content)
- L11: (185) (TV or "interactive TV") and (tagg\$2 near5 content)
- L12: (0) 11 and (match\$3 near8 (key or "personalization data"))
- L13: (29) 11 and (key or "personalization data")
- L14: (13) 13 and (display\$3 near8 content)**

Failed

Saved

- S1: (9587) "725"/\$.ccls

Search List Browse Queue Clear

DBs: US-PGPUS-USPAT-EPO Plurals
Default operator: OR Highlight all hit terms initially

13 and (display\$3 near8 content)

BRS form IS&R form Image Text HTML

U	I	Document ID	Issue Date	Pages	Title	Current OR	Current	Ret	Inventor
1	<input type="checkbox"/>	<input checked="" type="checkbox"/> US 7080039 B1	20060718	20	Associating content with households using smart cards	705/51	380/201; 380/228;		Marsh; David J
2	<input type="checkbox"/>	<input checked="" type="checkbox"/> US 6496981 B1	20021217	19	System for converting media content for interactive TV use	725/112	345/619; 715/731;		Wistendahl; Douglass A. et al.
3	<input type="checkbox"/>	<input checked="" type="checkbox"/> US 6327574 B1	20011204	39	Hierarchical models of consumer attributes for targeting	705/14	705/10; 705/26		Kramer; Glenn A. et al.
4	<input type="checkbox"/>	<input checked="" type="checkbox"/> US 5708845 A	19980113	15	System for mapping hot spots in media content for interactive	715/500.1	715/501.1; 715/719		Wistendahl; Douglass A. et al.

Hits Details HTML

Ready NUM